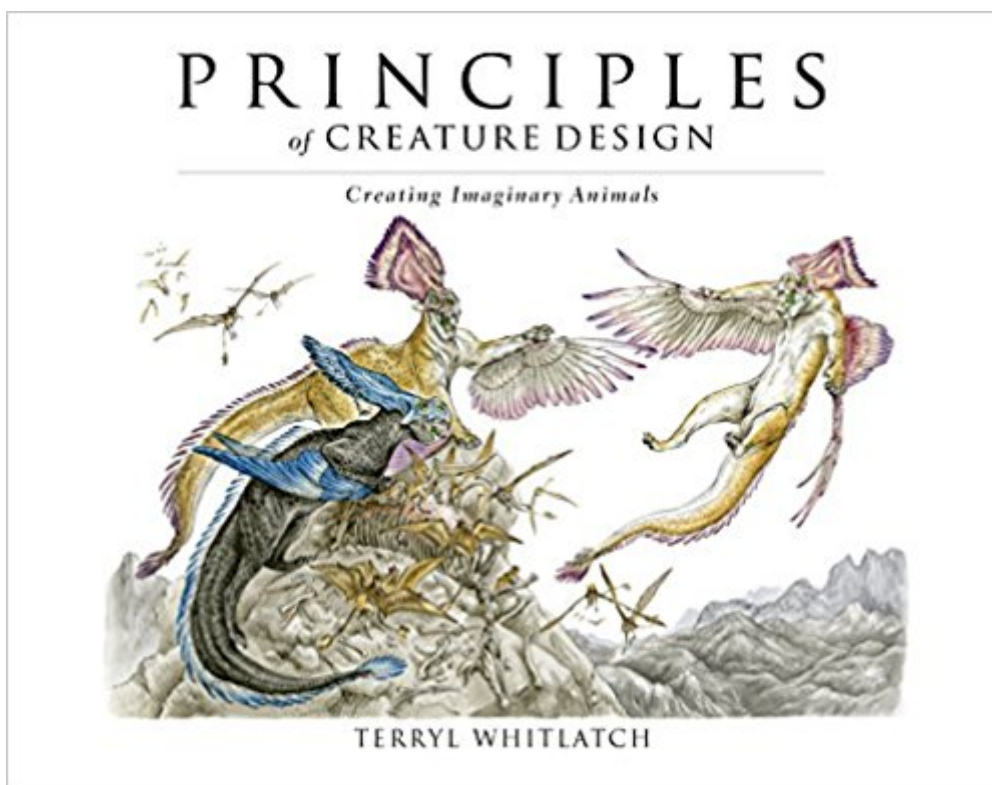


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# Principles Of Creature Design: Creating Imaginary Animals



## Synopsis

Designing a captivating creature simply for it to exist against a white background and going no further is a purely academic exercise. Designing a creature that can survive in a world, interact with its own and other species, and go on to make an impact, is designing with intent—the end goal of creature design and what you'll witness in this latest book from industry veteran Terry Whitlatch. With decades of experience in the entertainment industry, developing creatures for Star Wars: Episode 1—The Phantom Menace and Beowulf, among other projects, she offers valuable advice on how to develop otherworldly beings that are not just stunning in appearance, but also possess qualities that will endear viewers to them, or repulse, if that's the intent. For Whitlatch, there's no limit to what can be imagined with an open mind, though the journey may not always be an easy one. It's what she calls "chasing the unicorn." We will surely enjoy joining her on her journey, filled with creatures that are so vivid, whimsical, and elaborate that we will wish—or wonder if—they are real.

## Book Information

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## Customer Reviews

"Creature design has never looked as simultaneously simple and fantastically complicated. By laying out literally every bone of her creatures, Whitlatch makes creation seem effortless—just follow nature, connect the bones, add the muscles, and color the skin. These books do assume a familiarity with drawing, but even first-timers will gain something from the series. Even if it's simply inspiration."—Kyle Hill, Nerdist

Terry Whitlatch is an accomplished, scientifically and academically trained illustrator who

extensively studied vertebrate zoology and animal anatomy. She has worked for various zoos and museums in the United States and as senior consultant on Wildlife Art and Animal Anatomy for the World Wildlife Fund. She is considered to be one of the top creature designers and animal anatomists working in the field today. In a career spanning more than 25 years, Whitlatch has many projects to her credit, including Star Wars: The Phantom Menace, Star Wars: The Special Edition, Jumanji, Men in Black, Brother Bear, Dragonheart, Alvin and the Chipmunks, Curious George, The Polar Express, and Beowulf. For over seven years, she worked for Lucasfilm, Industrial Light & Magic, and George Lucas's JAK Films. Her illustration skills and comprehensive knowledge of animal anatomy and movement are essential in the development of believable creature creation.

Shipping -- Great. said it will show up in two days and it did. As a teaching book -- Not so much. There are pictures and some anatomy terms labeling parts of the body but I can get that from my animal anatomy and ornithology book. There's a brief for each chapter at the beginning discussing the "Principle". Example pictures -- Think of it like the artist comments in Deviantart or other art-posting site. There is a bit telling you the description on most full page images. As an artbook -- Good. Not so much teaching, a lot of reused art. If you have the Creatures real and imagine book, then you might want to skip this in terms of an artbook collection. The pictures are printed in high quality. P.S -- Beautiful artwork Terry!

Really happy to find these books! I did a class online this artist had and the books are so much more interesting and informative.

Wonderful book, would highly recommend to anyone interested in creating creatures :)

Amazing work by an amazing artist.

arrived well and intact

After reading her books, Terry Whitlatch became one of my professional raw-models. Through this 3 book collection (I only bought this one and "Principles of creature design"), she shows you her work and process, as well as her "rules" to achieve a realistic believable creature. Don't expect a detailed drawing tutorial because it is not that. It is more like a very complete portfolio with very useful advises from the author. You will find some examples of animals and their full anatomy. The printing

quality of this book is remarkable; one can truly appreciate her art in detail. The binding is very good as well. The author's writing is brief and clear. If you are into animal anatomy drawing and/or character concept design... well, you must have Whitlach's work in hand. You will find this book useful and nurturing.

This book delivers!! It is a fascinating read with beautiful examples. Anyone planning on writing or illustrating a fantasy book should make sure that this inspirational piece is included in their library.

This entire series is FANTASTIC!

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